

# 'Young People, Media and the Big Society'

# 28th June 2011

# Agenda

# **10.30am: Registration and Refreshments**

#### 11:00 am: Introduction – Faith Matters

**11.10am: Opening note, Lord Scott,** International events consultant and A-list Specialist

#### 11.15pm- 12:45: Young People and Media: Real Life Experiences

11.15: Ronnie Crosland: Participant of Jamie's Dream School
11.30: Noam Kostucki: Co-founder of Seeducation
11.45: Reace McDonnell: How to get on with bad publicity at 19 years old
12.00: Melody, Hossainy: Founder & Director, InspirEngage International, winner of the
'Woman of the Future' award for her voluntary work

# 12:15 to 12.45: Q&A

# 12:45 to 13:15 Light Lunch

# 13:15 to 16:00: A Media Perspective on Young People and the Big Society

13.15: Matt Cartmell: Specialist on public sector issues, PR Week

13.30: Media Trust: Specialist on media promotion for the volunteer sector

13.45: Christina Patterson: Journalist at the Independent (TBC)

# 14:00 to 15:00: Youth and Media Interactive Panel Discussion and Debate (with all speakers)

15:00 to 16:00: Teas and Coffees, Networking and Enjoying the Roof Terrace Overlooking London